



A BOBBY WARNER CHARITABLE YOUTH FOUNDATION

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **Beyond The Backyard Receives 2016 Best of Charleston Award**

CHARLESTON, W.Va. (October 17, 2016) – Beyond The Backyard has been selected for the 2016 Best of Charleston Award in the Non-Profit Organization category by the Charleston Award Program.

Each year, the Charleston Award Program identifies companies that they believe have achieved exceptional marketing success in their local communities and business category. Beyond The Backyard was chosen because we have enhanced the positive image of small sized non-profit organizations through our service to our members and our community.

Various sources of information were gathered and analyzed to choose the winner in each category. The 2016 Charleston Award Program focuses on quality, not quantity. Winners are determined based on the information gathers both internally by the Charleston Awards Program and data provided by third parties.

#### **About the Charleston Award Program**

The Charleston Awards Program is an annual program honoring the achievements and accomplishments of local business throughout the Charleston area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Charleston Awards Program was established to recognize the best of local businesses in their community. The organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Their mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Charleston Awards Program

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